# **COMP PLAN OVERVIEW**

# Purpose & Use

The Comprehensive Plan is the City's **long-term vision** for the future, aligning various City plans and initiatives to facilitate strategic and smart growth. It provides a framework for City departments and external organizations to work together on advancing the **goals and priorities identified by the community**.

## **COMPONENTS / COMPONENTES**

Vision and Goals

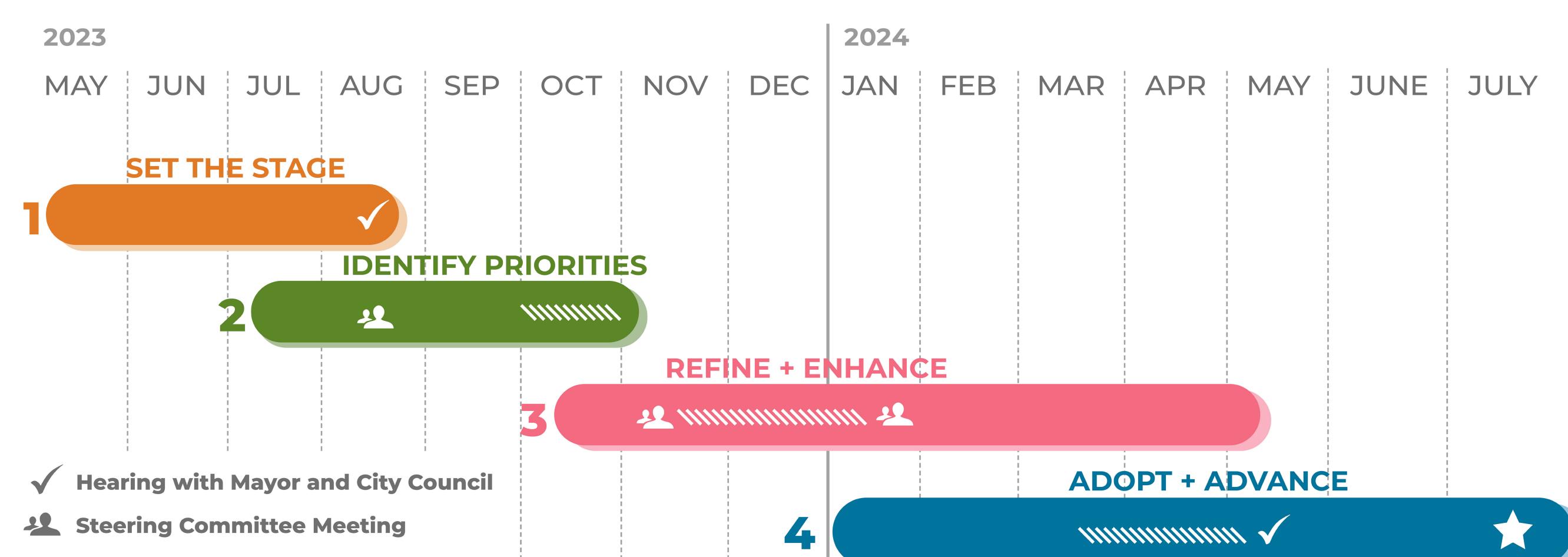
**Community Priorities** 

Future Land Use Plan





### **10-YEAR UPDATE PROCESS & TIMELINE**



**Community Input Period** 

Adoption

# **Community-Based Plan**

The Comprehensive Plan relies on community backing and input. If you live, work, or play in Brookhaven, this plan is for you!

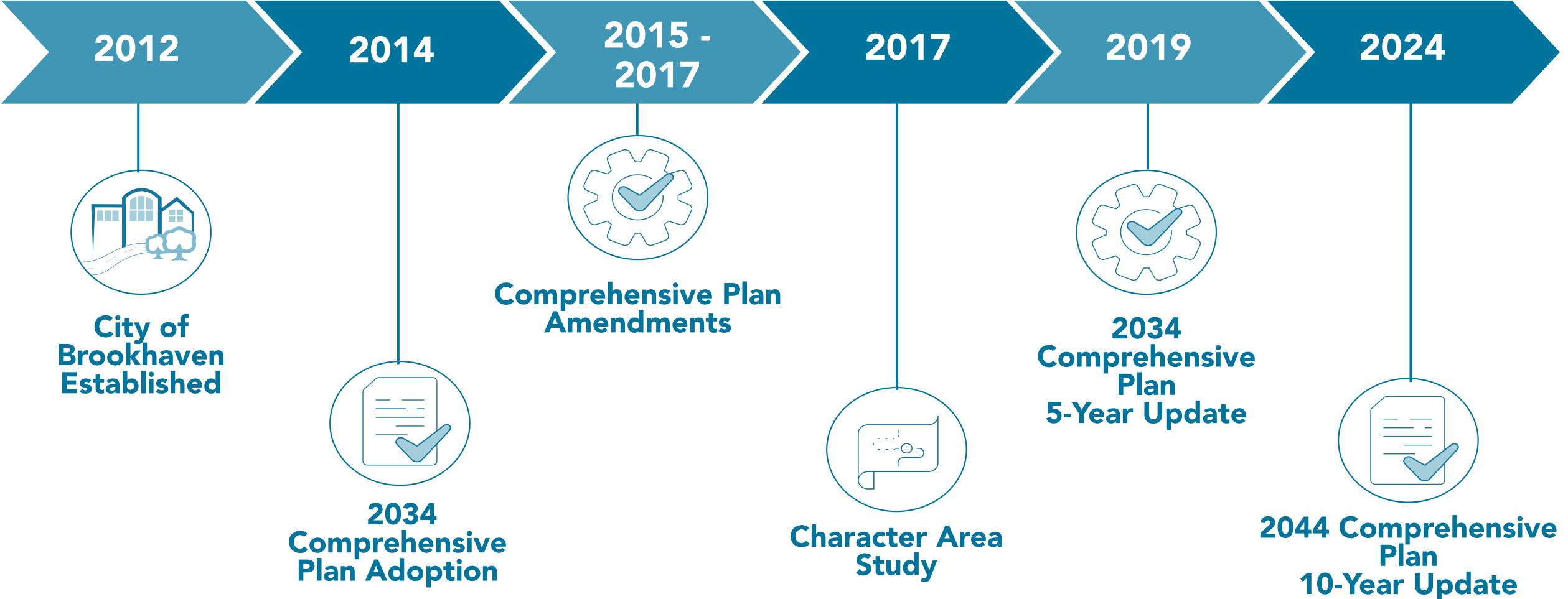
## MAJOR WORKSHOPS & INPUT PERIODS

Round 1: Community Priority Setting October 2023 Round 2: Defining Next Steps Late November/December 2023

Round 3: Plan Celebration + Feedback April 2024



# COMP PLAN HISTORY







### 2014 Inaugural Plan

After establishing cityhood in 2012, Brookhaven adopted its first Comprehensive Plan – the 2034 Comprehensive Plan – in 2014. This plan has guided growth and development across the Brookhaven for the past decade.

### **2017 Character Area Study**

Adopted in 2017, the Character Area Study provided additional policies and strategies for implementing the vision for each of the City's 13 character areas.

### **2019 Five-Year Plan Update**

The State of Georgia requires local governments to update their comprehensive plans every five years. Brookhaven's 2019 minor plan update focused on refinements to the needs and opportunities and land use element. Additionally, the plan resulted in a new Community Work Program to reflect

### **2024 Ten-Year Plan Update**

The ten-year update to our plan (Brookhaven 2044) is almost complete! Key next steps include:

- April 11 Plan Celebration Open House (City Hall) and April online input period
- May 1 Presentation before the City's Planning Commission
- May 11 Public Hearing before Mayor & City Council prior to transmitting the plan to the Atlanta Regional Commission and the Georgia Department of Community Affairs for review
- July Tentative plan adoption by City Council



# **COMP PLAN GUIDE**



## Foundation

Chapter 1 defines what we are building upon. This plan values and expands upon the core tenets of the 2019 plan while taking stock of changes in **context, needs, and other recent planning efforts that have important influence on the plan**.

## Vision

Chapter 2 provides a concise statement of our **long-term vision and goals** and introduces the Character Area Map and its 14 character areas. This long-term vision and goals are set to inspire yet concisely document where we are headed as a City. The chapter also introduces the priority focus areas and **needs and opportunities** that are advanced through future land use policy (Chapter 3) and the implementation plan (Chapters 4 through 9).

## Future Land Use

Chapter 3 details the **future land use policy** for the City articulated through the character areas and further delineation of subareas within each. Residents and property owners can easily locate their neighborhood within the areas and follow a 2-to-4-page description of **future vision, strategies, and land use recommendations**.

# **Our Priorities**

Chapters 4 through 8 detail how the City will take **strategic actions** to address priority needs and opportunities, organized by five focus areas: strategic growth, equitable development & investment, culture & place, and connectivity & active transportation. The priority focus areas serve as **an organizing framework for the implementation plan**. Some strategies are part of day-to-day operations that the City already has in place while others require Brookhaven to move boldly forward with creative initiatives and/or funding. Heart of the Plan

## Action Plan

**Chapter 9** provides a detailed five-year **Community Work Program**. Organizing the Community Work Program by priority focus area rather than by topical area (land use, economic development, community resources and facilities, population, etc.) is a shift in this iteration of the Comprehensive Plan.

Five-Year Plan to Implement Strategic Actions



# **2044 PLAN FRAMEWORK**



## **Refreshed Vision**

Brookhaven will continue to welcome people of different backgrounds, strive for fiscal, social, and environmental stewardship of our land, and support vibrant, attainable, and well-connected neighborhoods and activity hubs.

## **Refreshed Goals**



#### **Goal 1:** Land Use and Transportation Coordination

Enhance connectivity, accessibility, and overall mobility for day-to-day activities through transportation and land use coordination with a focus on safety and equity.



### **Goal 2:** Transit Oriented Design

Pursue Transit Oriented Development (TOD) as a key strategy to shaping the city's future.



#### Goal 3: Multicultural Hub

Preserve, celebrate, and promote the economic and cultural diversity of the Brookhaven community, particularly through arts and cultural programming.



### Goal 4: A City of Parks & Paths

Enhance the City's parks and recreation system and expand the greenway network to enable greater connectivity between neighborhoods, schools, and activity hubs.



### Goal 5: Neighborhoods

Preserve the City's unique neighborhoods and communities.



### **Goal 6:** Economic Prosperity

Foster a thriving local economy with diverse businesses and job opportunities.



#### **Goal 7:** Innovative & Sustainable

Implement creative and sustainable solutions to protect the environment and prepare for the future.



#### Goal 8: Unique Brookhaven

Leverage the City's brand to further a sense of place and identity.

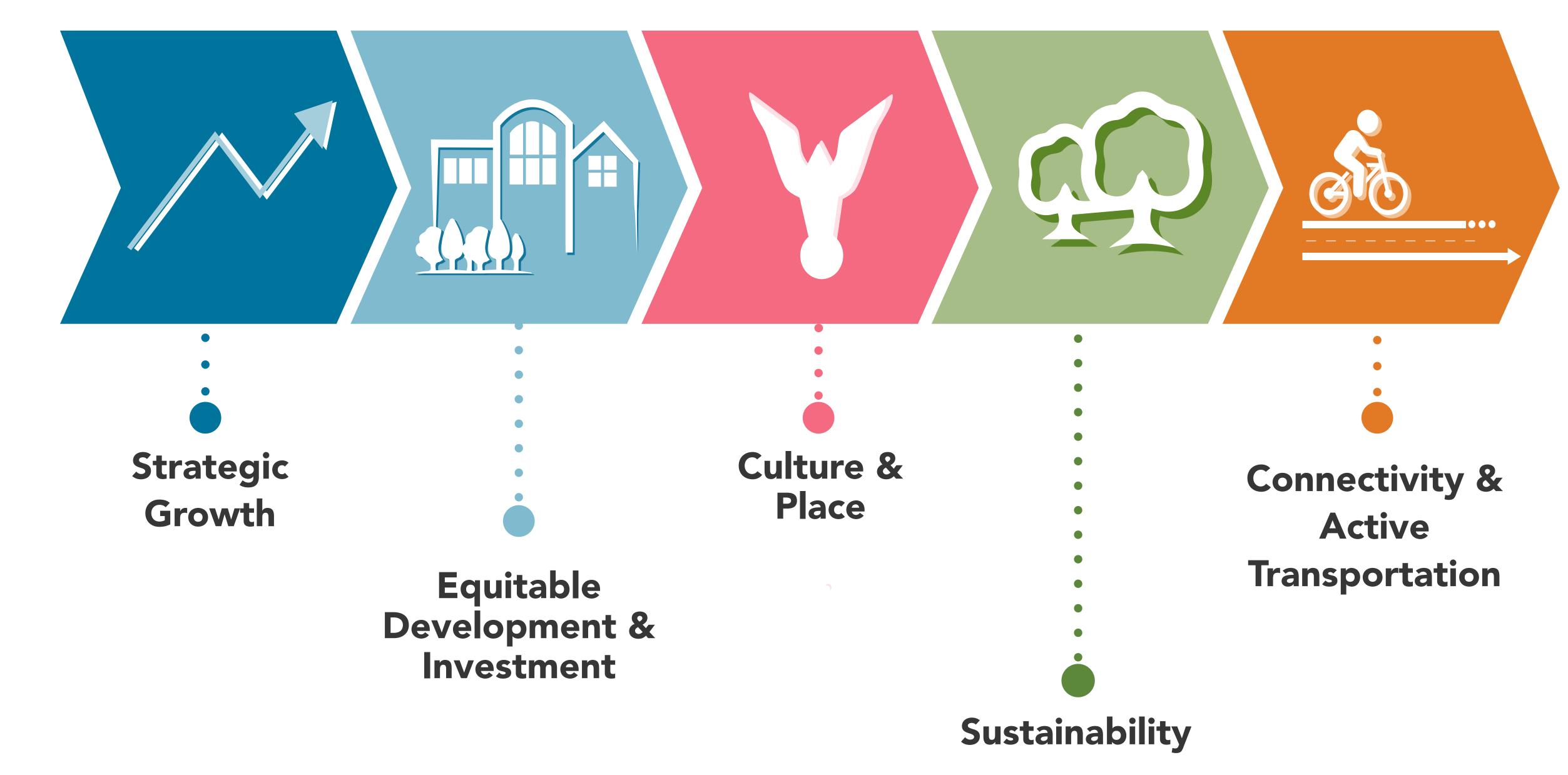


# **2044 PLAN FRAMEWORK**



## **Implementation Priorities**

Related plans, key City initiatives, and community input gathered during the plan update process shaped the plan's updated implementation priorities. The plan identifies key needs and opportunities, organized into the following **five priority focus areas**. Each of these five priority areas has a dedicated chapter in the plan, detailing implementation strategies and related plans.



# Key Related Initiatives







Arts & Culture Strategic Plan

2024 Multimodal Study



Buford Highway Activity Nodes Master Plan



Sustainable Brookhaven

